

Immersive Lane Projections

Solution in action

- ✓ **Dozens of dynamic themes** turn your lanes into a digital canvas and keep gameplay fresh and exciting.
- ✓ **Interactive Lane Reactions** respond in real time as the ball hits pins or themed objects, powered by AI to create surprising, dynamic effects.
- ✓ **Augmented Games** offer fun, ready-to-play interactive games with unique rules that make bowling feel fresh and exciting.



Why it matters for your business

- **Boost Engagement.** Engage all ages with immersive fun that increases dwell time by 30%.
- **Encourage Repeat Visits.** Offer a variety of AI-powered themes that improve guest retention by 20%.
- **Boost Revenue.** Use immersive lane experiences to increase lane revenue by 25–40%.
- **Inspire Social Sharing.** Get 1 in 4 guests to share their experience on social media and boost organic brand awareness.



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AR Driven & Profitable!*

Bowling Themes Catalog

Full-Lane Coverage Themes



Balloons



Butterflies



Winter Tale



Battleship



Olympian Thunder



Leprechaun's Gold



Cannon Bacon



Galactic Pinbowl

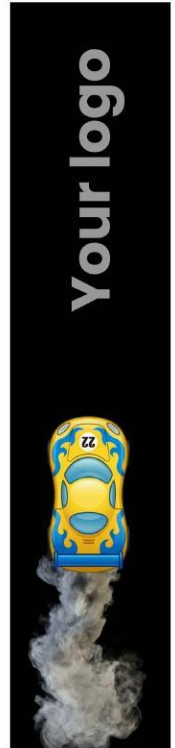
Ball Motion Effect Themes



Fireball



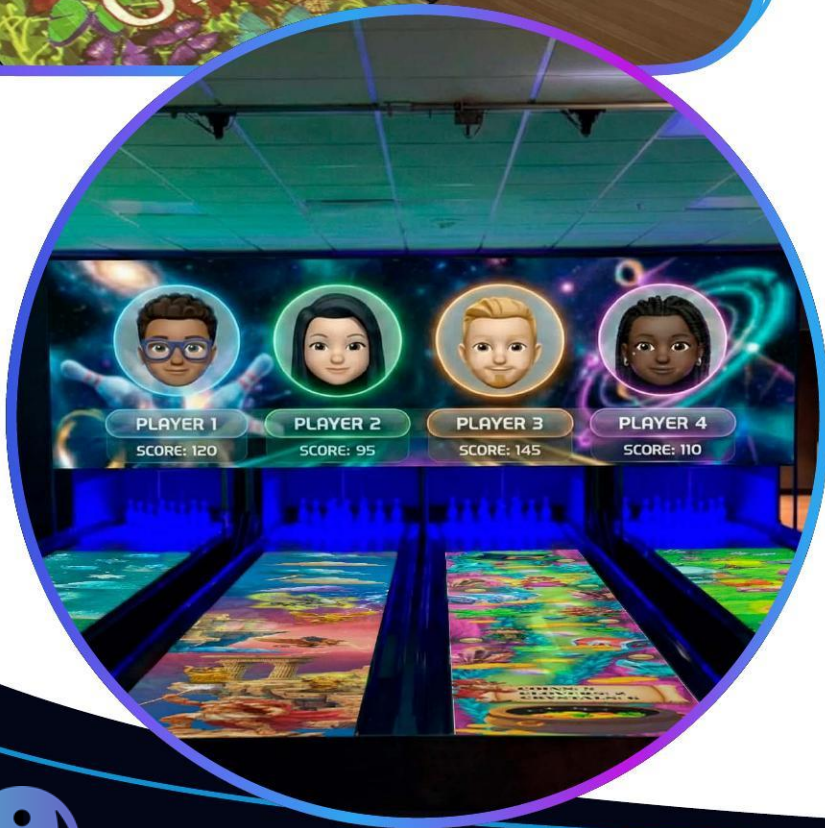
Confetti



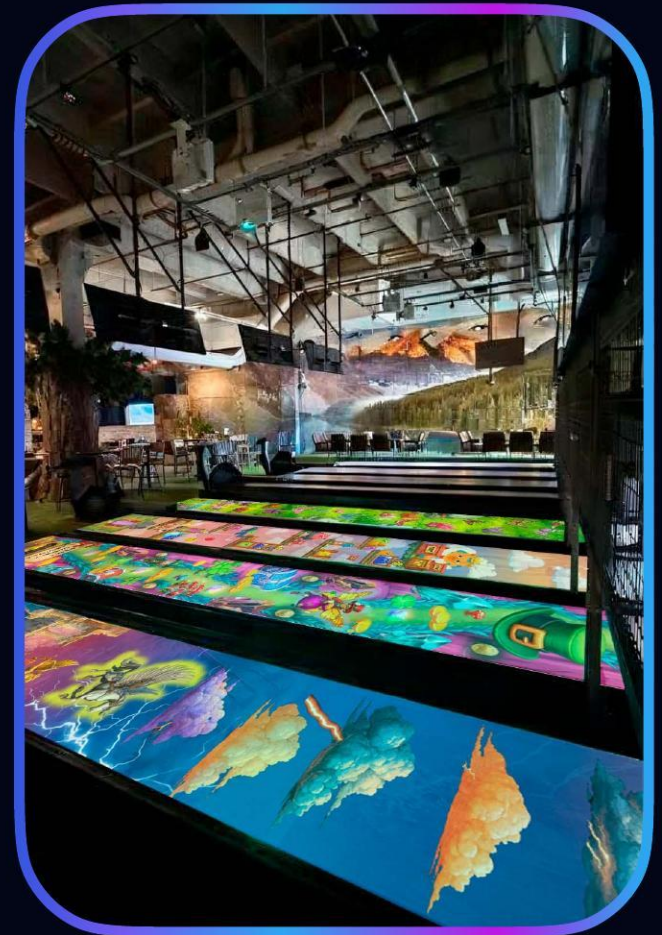
Speed Racer

Use the lane as a digital ad space. Showcase logos, seasonal promos, or a celebration message, with motion effects layered on top.

Project Gallery



Project Gallery





Digital Signage and Menu Boards



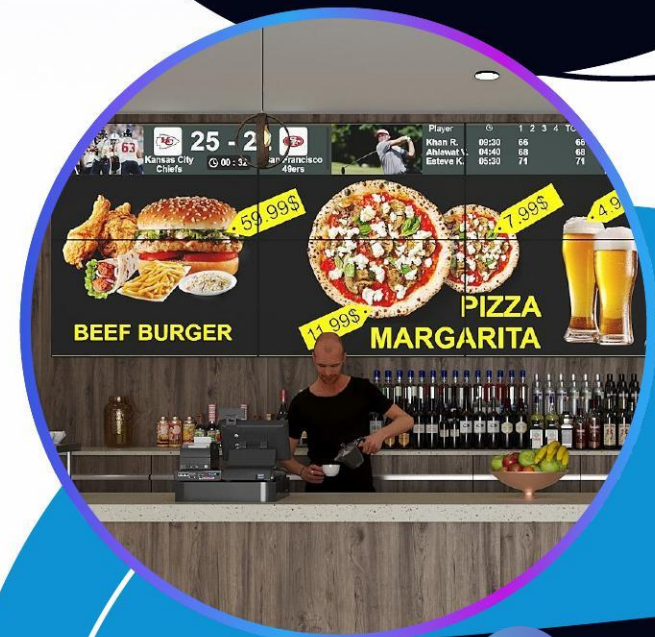
Solution in action

- ✓ **Versatile Placement Anywhere,** from entrance zones and lane areas to snack bars and lounge spaces — place displays wherever you want to grab attention.
- ✓ **Promote Upcoming Events** and keep guests in the loop with live announcements, tournament updates, parties, and themed nights.
- ✓ **Advertise Food & Drinks** with eye-catching promos on your latest menu items, combos, and special offers

Why it matters for your business

- **Maximize Reach.** Deliver the right message, in the right place, with minimal staff involvement.
- **Drive Sales.** Use targeted visual content to increase food and drink revenue by 18%.
- **Enhance the Experience.** Video loops and event highlights keep the space lively and create an inviting lounge vibe.
- **Boost Event Awareness.** Keep guests informed and excited about what's coming next — increasing participation and repeat visits.

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Solution in action

- ✓ **Flexible Content Display**
streams anything from ads and promos to live feeds and announcements — all from multiple content sources.
- ✓ **Dynamic Layout Options**
allow the video wall to function as one seamless display or be split into multiple sections for varied content.
- ✓ **Marketing Powerhouse**
displays hot offers, time-limited deals, and upcoming events exactly when and where it matters most.

Why it matters for your business

- **Increase Visibility of Promotions.**
Instantly showcase upsells, deals, and events to your entire audience.
- **Boost Brand Presence.**
Deliver a consistent, immersive atmosphere that reflects your venue's personality.
- **Drive Impulse Purchases.**
Capture interest in real time with strategically placed content and offers.

Dynamic Video Wall

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