



# FUNK

NORTH AMERICA

BOU  
BLAS  
&  
TS

COMING SOON

**NEXUS**  
FUNK

[www.funkbowling.com](http://www.funkbowling.com)

# WELCOME TO THE **FUNK** FAMILY

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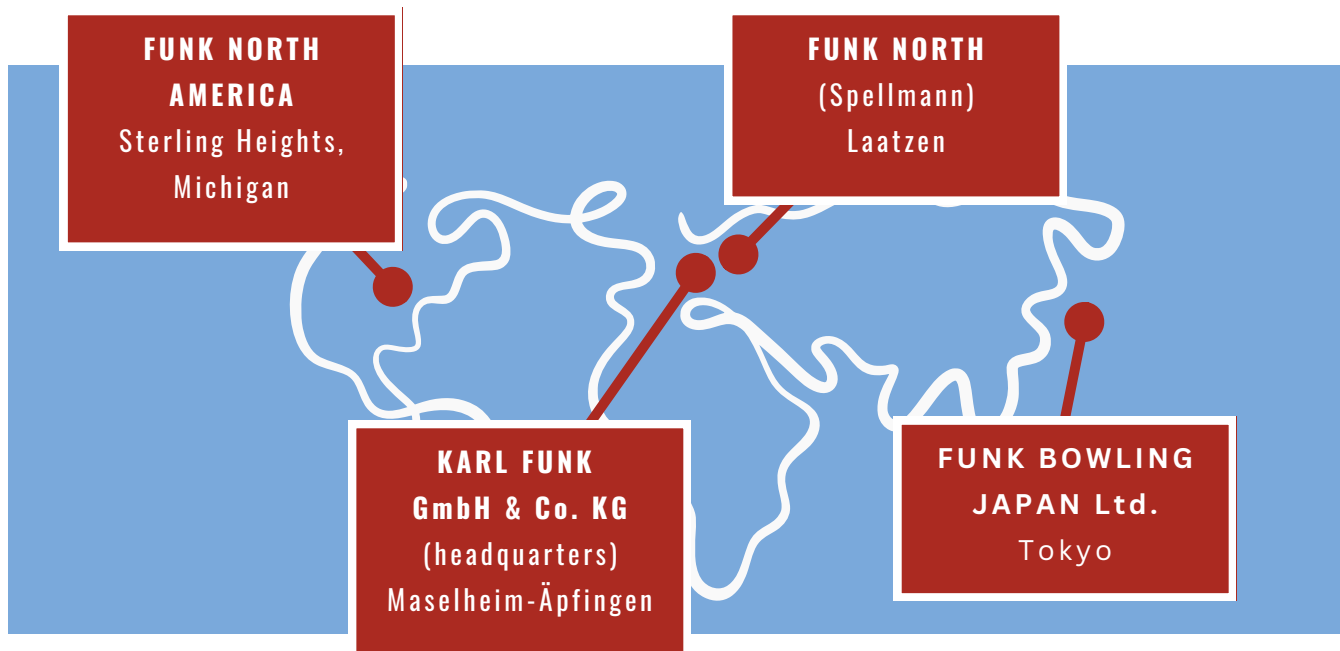
We at Funk value our clients and as a warm thank you for reaching out we'd like to assure you that as a family-owned and operated business with over 130 years of bowling expertise, your endeavors rest in great hands!

To further cement how much your business means to us, here is a personalized welcome from the man himself!

*Thank you for your  
business and your trust.  
It is our pleasure to work  
with you.*

*-Karl Funk Jr.*





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*Funk Bowling is an International manufacturer and one stop shop for bowling equipment across all styles of the sport. We have built over 90,000+ bowling lanes in more than 40 countries around the world and still consistently growing while remaining true to our family owned and operated roots.*

”

**- Alexander Funk, CEO**  
*FUNK North America*





# OUR HI

## **1960 FIRST AUTOMATED STRING PINSETTER**

Founder Karl Funk worked as an electrician for a bowling company that was developing the first advanced automated string pinsetter.

## **1964 FUNK BOWLING FOUNDED**

Founder Karl Funk decides to move forward as an independent bowling manufacturer. Only 22 years old and nothing but an ambitious vision, Karl Funk founded Funk Bowling.

## **1972 ACQUISITION OF KRÖLL**

The automated string pinsetter was highly successful, leading to the acquisition of Germany's oldest bowling company, Kröll.

## **1985 ACQUISITION OF SPELLMANN**

Karl Funk bought Spellmann, the largest German 9-Pin bowling manufacturer. The newly formed company group included over 200 employees and quickly became the largest bowling manufacturer in Europe.

## **2000 2ND PRODUCTION FACILITY BUILT**

Funk builds a brand new production facility in the south of Germany. As a result, Funk became internationally known and now exports its products all over the world.

## **2003 2ND GENERATION JOINS COMPANY**

The second generation, Karl-Heinz Funk, joined the company to further develop their international presence.



# STORY

## **2009 FUNK'S FIRST STEPS ON US SOIL**

Hall of Fame Bowling Head Coach Bill Straub and the Nebraska Cornhuskers Bowling Team adopt Funk string pinsetter technology in their state-of-the-art practice facility. The Cornhuskers have won 3 NCAA championships since.

## **2018 FUNK NORTH AMERICA FOUNDED**

The 3rd generation, Alexander Funk, joined the family business in 2018, further accelerating international growth with the foundation of Funk North America in Detroit, MI.

## **2022 FUNK SOFTWARE FOUNDED**

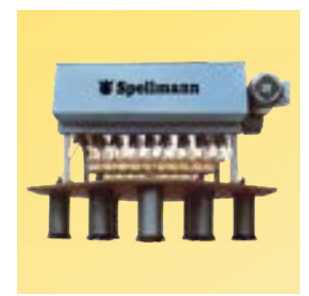
By following the Funk-Credo of continuous innovation, the focus on software solutions of the future is further emphasized with the foundation of another entity for the company group.

## **2023 USBC APPROVES STRING PINSETTER**

Funk's legacy product, the String Pinsetter, has finally been certified by the world's largest governing body, USBC. Funk has led the technological advancement of this technology for 60+ years and is proud of the industry-wide adoption of String Pinsetter technology.

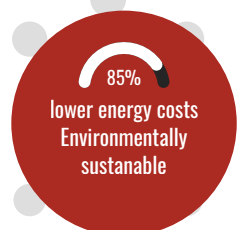
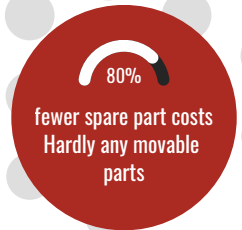
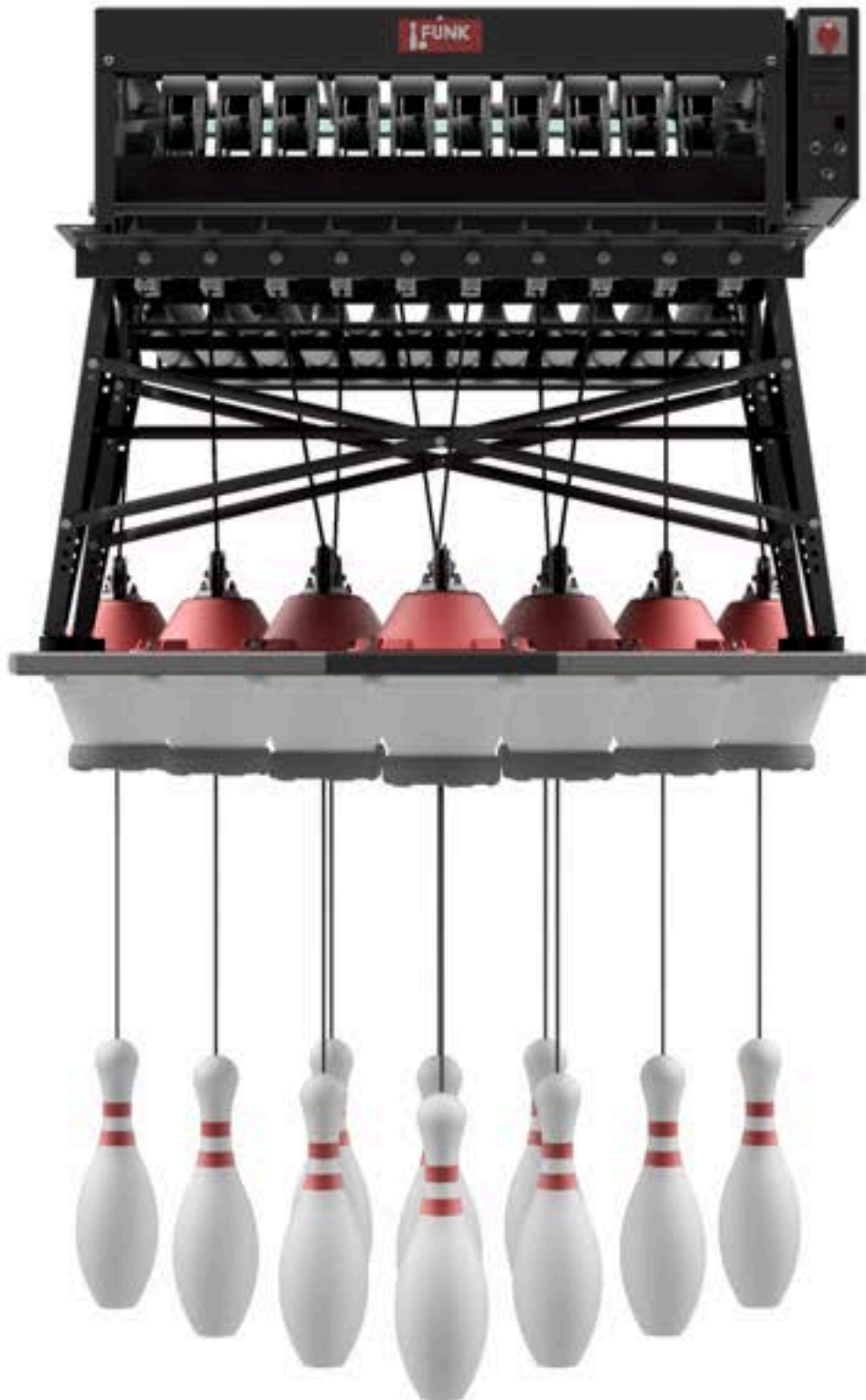
## **2023 FUNK JAPAN FOUNDED**

The successful completion of Japan's first String Pinsetter center in 2022 has sparked great interest among the proprietors in one of the largest domestic bowling markets in the world. The successful String Pinsetter certification by the BPJ in 2022 has paved the way for another expansion to the Funk Company Group: Funk Japan Ltd.



# DOING STRING PINSETTERS BEFORE IT WAS POPULAR

# STRING PIN SETTERS



# STRING PINSETTER

Our **USBC Approved**, time-tested string pinsetter brings together over 100 years of bowling manufacturing and engineering innovation. The simple but resilient frame with a mechanical pin-drop bar provides a fast cycling time and a trouble-free operation that keeps your lanes active and your bowlers enjoying a fast game play. The rotary technology provides minimal wear and tear as the motor runs in one direction instead of back and forth.

The most important parts are made out of high-quality synthetic material. The string-rolls and all other critical parts are easily accessible so maintenance can be done easy and quickly without having a trained technician.



## WHY STRING PINSETTERS?



NO EXPERT TECHS



LESS DOWN TIME



ENERGY EFFICIENT



MORE PROFITABLE



FASTER GAMEPLAY



NOISE REDUCTION



QUICK INSTALL



FEWER SPARE PARTS

# NEXUS

## FUNK

Funk Nexus is the next-generation entertainment brand that redefines the bowling experience. We merge the **joy of play** with the **power of technology** to create immersive connected environments where people come together and have fun.

# IMMERSIVE LANE PROJECTIONS

## Solutions in action

- ✓ **Dozens of AI-Powered Dynamic Themes** offer a variety of experiences that can be switched at any time to keep the gameplay fresh.
- ✓ **Interactive Lane Reactions** respond in real time as the ball hits the pins or themed objects, powered by AI to create surprising, dynamic effects. i
- ✓ **Augmented Games** offers fun, ready-to-play interactive games with unique rules that make bowling feel fresh and fun
- ✓ **Full-System Integration** synchronizes each theme with scoring kiosk and overhead TV's.



## Why it matters to your business

- **Boost Engagement.** Engage all ages with immersive fun that makes them stay longer
- **Encourage Repeat Visits.** Offer a variety of AI-powered themes that keep guest coming back for more.
- **Boost Revenue.** Use immersive lane experiences to increase revenue and strengthen your brand.



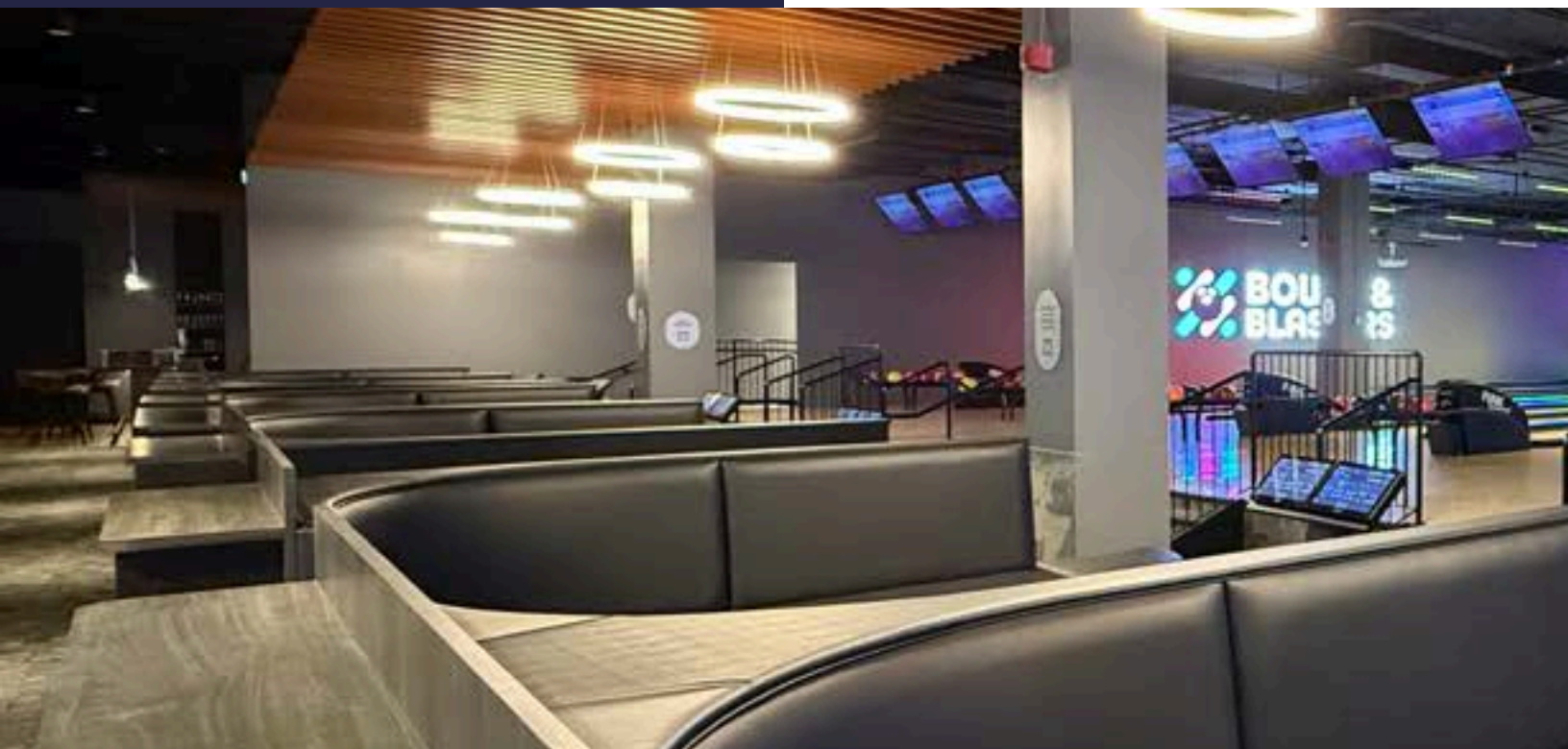


## Center Management

- **Lane Session Management** enables quick session setup, real-time game control and response to assistance request
- **Smart Queue Control** provides full oversight of reservations to prevent scheduling conflicts.
- **Complete Bowling Center Control.** Control every lane, appliance, and experience from one place - reducing work and assistance response time.

## Queue Management

- **Self-Service Check-in.** lets guests check in without staff, reducing wait time and kicking off smooth, stress free visit.
- **Custom Game Setup.** Empowers guests to tailor their game - choose number of players, game format and rent shoes - all with a few taps.
- **Reduce Staff Workload.** Automate repetitive tasks so your team can focus on hospitality
- **Increase Booking Volume.** Online and on-site booking options capture more spontaneous and planned visits.



# Digital Signage

- **Versatile Placement Anywhere.** From entrance zones to snack bars, scoring areas to lounge spaces - place displays wherever you want to grab attention. Deliver the right message, in the right place, with minimal staff involvement.
- **AI-Enhanced Live Game Reactions.** Showcase real-time video responses with AI-driven visuals to various game moments, creating captivating atmosphere.
- **Advertise Food & Drinks** with eye-catching promos on your latest menu items and special offers.
- **Boost Event Awareness.** Keep guests informed and excited about what's coming next - increase participation and repeat visits..

# LED Solution

- **Dynamic Video Wall.** Flexible content display streams anything from ads and promotion to live feeds and announcements - all from multiple content sources.
- **Dynamic Layout Option** allows the video wall to function as one seamless display or be split into multiple sections for varied content.
- **AI-Enhanced Live Game Events** trigger themed animations and videos, powered by AI and synchronized with bowling moments like strikes and spares.
- **Custom LED Lane Lighting** from our partner Ventola enhances each lane with LED lighting, creating dynamic and immersive play environments.



# FUNK TENPIN FLEX LANES

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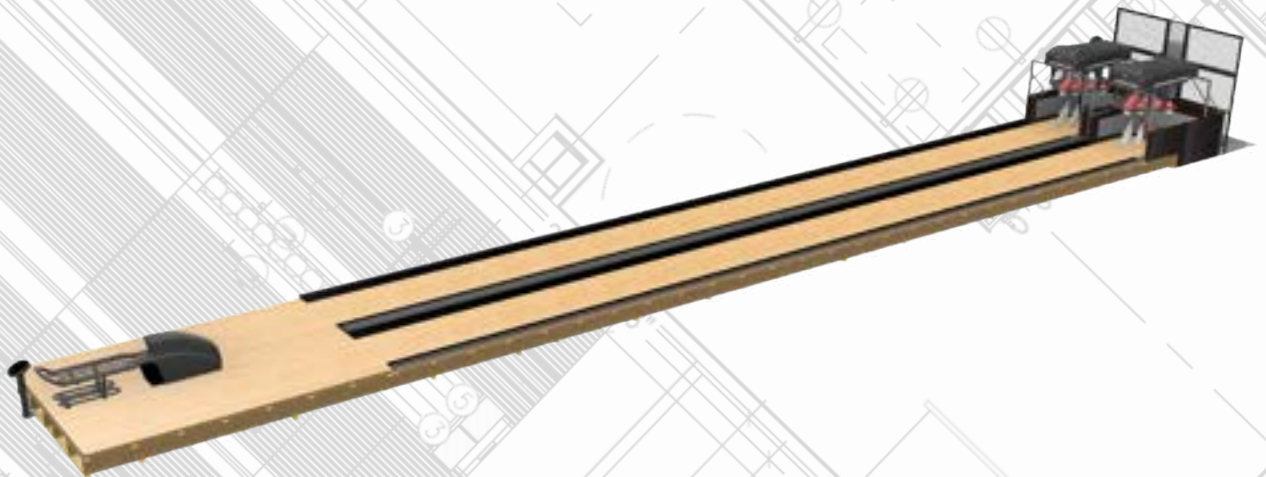
Interested in building a bowling alley in your business or house? We've helped many customers create completely personalized bowling experiences that fit right into their unique space and we can help bring your dream to life too!

Our FUNK Flex Lane bowling package is custom built to fit your space and design. As a manufacturer, we can make highly personalized products that fit right into any environment.

- We'll work directly with your interior designer.
- We manufacture the equipment.
- Our experienced crew installs the alley.

Our bowling system is famous for its reliable string pinsetter. Unlike other systems, Funk's string pinsetter requires only little maintenance and nearly no spare-part costs making it perfect for residential installation.

Let's bring your bowling dream to life!



# SPECIFICATIONS

## FLEX Tenpin Specifications

Total Standard length for a complete lane with approach using a Funk String Pinsetter (using the higher numbers) is 84' 3" (2568cm) plus seating area if applicable

Recommended seating area: 12-15' (366-457cm)

All of these measurements are standard but everything is customizable.



Number of Lanes	Underground return		Above Ground return	
	Width Inches	Width Centimeters	Width Inches	Width Centimeters
1	6' 3"	160	6' 6-1/2"	169
2	11' 4"	345	11' 7-1/2"	354
4	22' 5-1/4"	684	23' 1/4"	702
6	33' 6-1/2"	1022	34' 5"	1049
8	44' 7-3/4"	1361	45' 9-3/4"	1397
10	55' 9"	1699	57' 2-1/2"	1744
12	66' 10-1/4"	2038	68' 7-1/2"	2092

## Power Requirements

Power: 208/220v

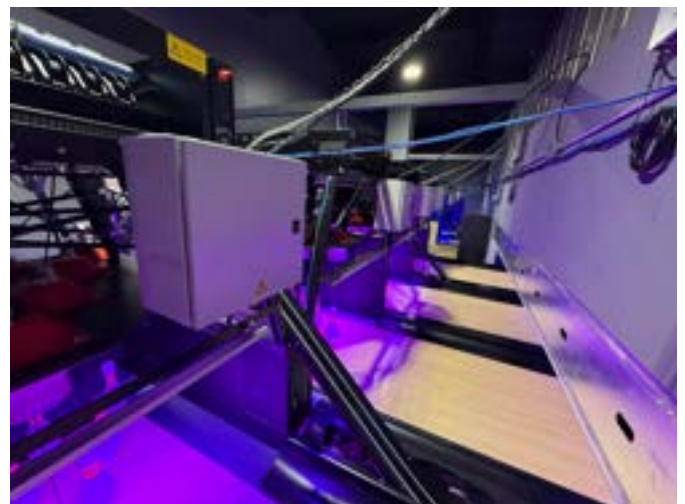
Current Draw: 11.7 amps

Recommended Circuit: 220v, 20 amp single phase

Suggested receptacle/plug: 20 AMP, 120 / 250 Volt, L14-20R/20P

Scoring Power: 110v Quad outlet isolated ground

Recommended Circuit: 110v, 20 amp



# DUCKPIN BOWLING

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## ACCESSIBLE. SOCIAL. BOWLING.

Want to differentiate your customer experience and keep people at your business for longer?

Duckpin-it!

### UNIQUE OFFERING

Adding duckpin bowling is a great way to “wow” your customers and have them leave with a unique and memorable experience.

### Differentiator

Odds are your competitors don't offer bowling and our duckpin bowling installations are great at helping you stand out from the crowd.

### Speedy Install

Once we develop our installation plan and design scheme for your duckpin experience, our expert team will bring your vision to life as quickly as possible.



With origins dating back to the 1890s, duckpin has a long history. While there is a huge competitive community of duckpin bowlers, the sport is gaining steam among casual bowlers as well. Why? Largely because duckpin lanes are much more accessible for venues with minimal space to work with. From corporate HQ to breweries, and hotels to bars, duckpin is a great way to bring people together at venues not typically known to offer bowling. With smaller everything (lanes, balls, pins, etc.) duckpin might be just the right size for your business.

# SPECIFICATIONS

## Duckpin Specifications

100% CUSTOMIZABLE

We appreciate the effort you made to design the look and feel of your business which is why our duckpin installations are custom built to fit with your establishment's theme and overall brand.

## Power Requirements

Power: 208/220v

Current Draw: 8.7 amps

Recommended Circuit: 220v, 20 amp single phase

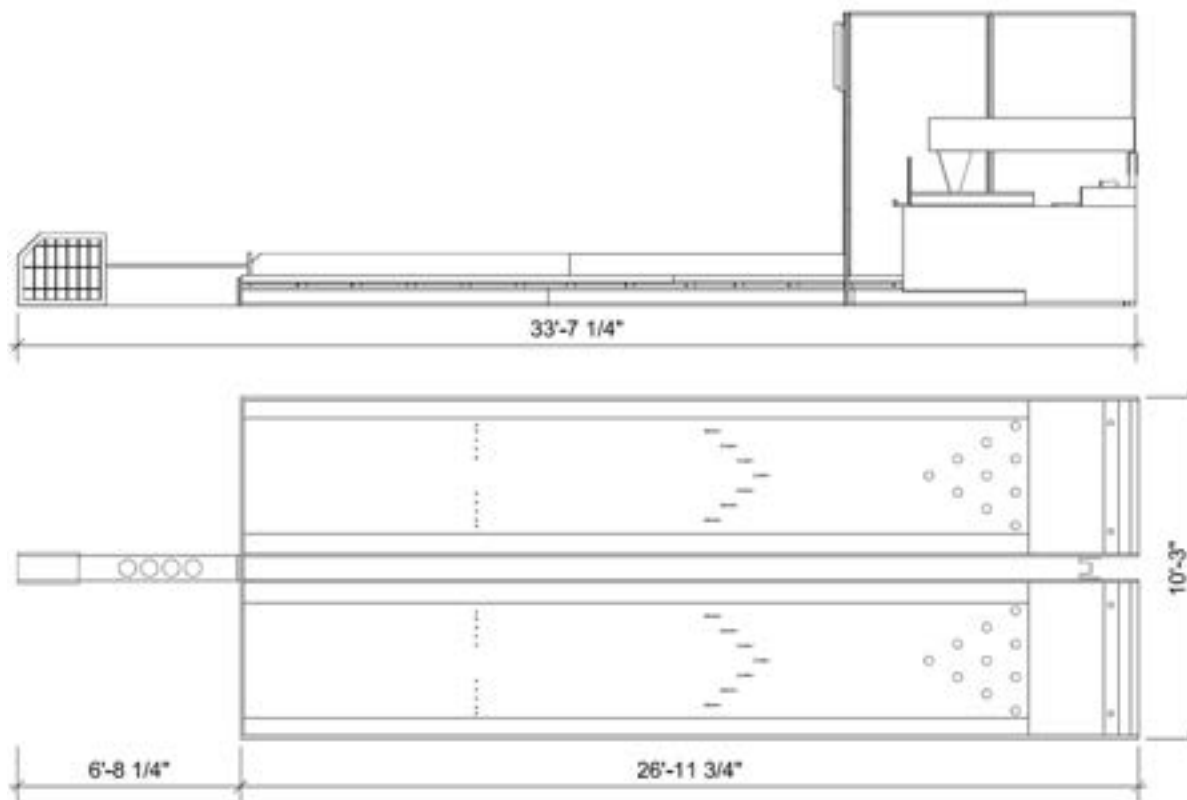
Suggested receptacle/plug: 20 AMP, 120 / 250 Volt, NEMA L14-20R/20P

Scoring Power: 110v Quad outlet isolated ground

Recommended Circuit: 110v, 20 amp

Power requirements are per pair of lanes.

Number of Lanes	Width Inches	Width Centimeters
1	5' 7"	169
2	10' 3"	312
4	20' 5-1/8"	615
6	30' 7-1/4"	933
8	40' 9-3/8"	1243
10	50' 11-1/2"	1553
12	61' 1-5/8"	1863
14	71' 2-3/4"	2174
16	81' 5-7/8"	2484





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